

LILLIAN GERHART

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Education

Pennsylvania State University

B. Des - Graphic Design

Class of 2027

Skills

Design & Software

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma

Specializations

Art Direction

Brand & Visual Identity

Packaging Design

Print Production & Layout

Motion Design

Core Strengths

Strong Verbal and Written Communication

Leadership

Team Collaboration

Time Management

Attention to Detail

Awards

Best in Show (2021, 2020)

First Place Award (2019)

Plymouth Center of the Arts, MA

“Young @ Art” Regional Exhibition

First Place Award (2019)

South Shore Art Center, MA

“Young Artists’ Show” Exhibition

Work Experience

Creative Intern

MERGE • Boston, MA

June 2026 – August 2026

- Contributed and pitched creative concepts in campaign brainstorming and engaged in cross-discipline internal reviews (IRs) across healthcare accounts.
- Designed print, digital, and packaging assets, including brochures and social media content, under strict brand guidelines while curating stock imagery.
- Collaborated with a cross-functional intern cohort to co-develop an AI Playbook capstone, exploring emerging technologies to streamline creative workflows.

Graphic Design Intern

Propagate (formerly “Shields SGF”) • Plymouth, MA

May 2025 – July 2025

- Developed design concepts, layout systems, and photography for client social media campaigns utilizing Adobe Creative Suite.
- Prepared print and digital design files to technical specifications while maintaining brand identity standards across web and social platforms.
- Utilized website content across Content Management Systems (CMS) and participated in internal production and client strategy meetings.

Public Speaking Teaching Assistant

Pennsylvania State University • University Park, PA

May 2025 – December 2025 (Remote: May – Aug, In-Person: Aug – Dec)

- Mentored students through speech preparation and delivery, providing actionable feedback to build presentation confidence and structure.
- Observed student presentations, taking detailed notes on structure and delivery to track progress and support course evaluations.

Community Involvement

Rheumatology Patient Teaching Volunteer

Harvard Medical School • Boston, MA

August 2026

- Taught multiple groups of medical students the experience living with Juvenile Idiopathic Arthritis (JIA), leading interactive discussions on treatment plans and daily challenges to provide a firsthand patient perspective.

Community Art Exhibitor

Scituate Arts Association & Showcase Cinema de Lux • Hanover, MA

December 2022

- Exhibited three movie-themed art pieces for the theater’s grand opening as the youngest participating artist (age 17), raising funds through a regional benefit auction to support South Shore art education.